

U.S. Kids Golf

EQUIPMENT • INSTRUCTION • COMPETITION

...leading the world in kids golf.



Personal Tee: U.S. Kids Golf's Model Junior Golf Program

U.S. Kids Golf is proud to present Personal Tee, our model junior golf program, for your consideration. It represents the expertise of our staff combined with input from PGA and LPGA professionals from around the country on building junior golf at your facility. It is our hope that this program will accomplish the three following very important goals:

1. Provide kids with a curriculum that includes etiquette, rules, and skills in order to learn the game of golf.
2. Give the professional staff an opportunity to increase their lesson business.
3. Improve the pace of play by having a set of tees for all members of the family.

As the world's leading specialist in kids golf, U.S. Kids Golf is here to serve you. I hope you will consider bringing our program to your course and will let us know how we can help.

*Dan Van Horn
President and Founder
U.S. Kids Golf*

To the Professional: *ABOUT Personal Tee*

Personal Tee booklets are designed for use by PGA or LPGA professionals to provide balanced instruction and positive incentives to encourage young golfers to reach their full potential in the game. The booklets simplify learning by keeping everyone working from the same point of reference. Young players will keep their booklets in their bags and bring them to all clinics as they advance through the program.

Hats, incentive pins, and bag tags (right) will provide outward signs to recognize achievement. These items are wonderful motivators to stimulate the completion of each level as a young player grows in their understanding of the game of golf.

"The Personal Tee curriculum is a perfect fit into Congressional's junior golf program. It is filling a void that our program was looking for."

John Lyberger
Head Golf Professional
Congressional Country Club

Gold and White booklets available May 1, 2002



Booklets \$5.99 each (sug. retail)



Bag Tags \$2.99 (sug. retail)



Hats \$11.99 (sug. retail)



Incentive Pins \$2.50 set of five



Setting up your course for Personal Tee

Beginners pace of play improves

Learning to play golf is a tremendous challenge for every beginner, regardless of age. The length of the course is a hurdle which can be overcome by shortening the distance of each hole. With very little expense, your golf course can be set up to provide improved pace of play for every level of player in the family.

Because the RED tees are too long for young golfers, two sets of new tees, GREEN and YELLOW, are added in front of the RED tees to shorten the course. There are three prevailing options to accomplish this:

1. Placement of new tee markers on the inside edges of the fairway based on the Personal Tee yardage guidelines. This has no impact on adult play and requires no additional mowing maintenance. **Cost: about \$40 for two sets of markers per hole.**
2. Permanent installation of recessed tee plates in the fairway, which become immovable obstructions and require the same maintenance as yardage plates. This option has no impact on adult play. **Cost: about \$20 per hole for a green and yellow plate.**
3. Find suitable teeing areas in the rough that can be mowed to fairway height. Permanent recessed markers could then be installed. This is considered the ideal option and incorporates the best features of the program. **Cost: added to the cost of the markers will be a small increase in the amount of mowing.**

GREEN TEES

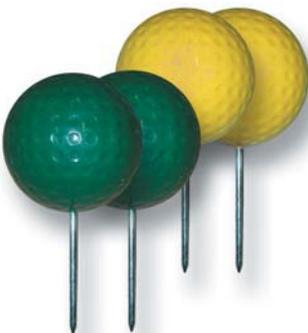
Par 3's..... 45 - 55 yds.
Par 4's..... 90 - 110 yds.
Par 5's..... 135 - 165 yds.
Approx. 9-hole: 900 yds.

YELLOW TEES

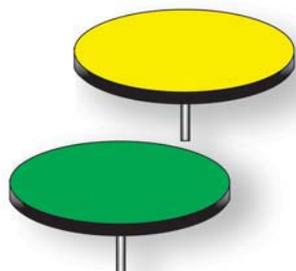
Par 3's..... 90 - 110 yds.
Par 4's..... 180 - 220 yds.
Par 5's..... 270 - 330 yds.
Approx. 9-hole: 1800 yds.

RED TEES

The individual hole yardage for the Red Tee course need not be changed from the original design if the total yardage does not exceed 2500 yards per nine holes by 10%.



Tee Markers: \$20 pair



Fairway Plates: \$10.00 each